



Ohio Love You "album cover" shipping box insert
12-1/4 x 12-1/4"

Concept by Aaron Beck, Casey Carmell, and Jeni Britton Bauer
Design by Casey Carmell
Copy by Aaron Beck, 2011



jeni's
SPLENDID ICE CREAMS

All ice creams, sorbets, and frozen yogurts are handmade by Jeni's Splendid Ice Creams in Columbus, Ohio, USA.
jenisicecreams.com

"(Jeni Britton Bauer) has surpassed the creativity of all other ice cream makers. (Her) intense, offbeat flavors would be worth a drive to Ohio."

The New York Times

"The apotheosis of quality. Creativity makes Jeni's the best ice cream in America."

OUT magazine

"We make ourselves right in order to deserve heaven, and heaven for each is individual and complex. With Jeni's flavors I understand being on top of the world"

Bonnie Prince Billy

FREE DOWNLOAD!

Jeni's Splendid Ice Creams presents an exclusive track from the oh-so-sweet Salty Caramels, your favorite new Americana trio.

bit.ly/theSaltys

ROCKMILK & APRIOTS // RHUBARB & LIME CARDAMOM // SWEET CORN & BLACK RASPBERRIES
BACKYARD MINT // PEACH BUTTERMILK // LEMON & BLUEBERRIES // STRAWBERRY BUTTERMILK
BEET CAKE & BLACK WALNUTS // PARMESAN & ZUCCHINI BREAD // DISC MELON SORBET

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OHIO LOVE YOU

SOUND
IT OUT
WITH ME

**Oh.
How.
I.
Love.
You.**

YES!

The Ohio Love You collection is back, and I'm not embarrassed to say I've got *major* crushes on the flavors we're unveiling...

Oh, how I love you, ROCKMILL & APRI@TS, with your floral, Belgian-style Ohio beer and your ambrosial ribbons of jam.

Oh, how I love you, BEET CAKE & BLACK WALNUTS, with your splendid cream cheese and your shredded, candied red roots.

Oh, how I love you, RHUBARB & LIME CARDAMOM, with your über-dreamy yogurt and your swirling rhubarb rivulets.

When I taste these intensely flavorful new ice creams, they remind me of growing up in the Midwest, of flying down gravel roads in a handsome boy's car, the cassette deck blaring as cornfields whizzed by and all cares flew out the windows into the hot and heavy humid air.

These new tastes, fan favorites, and delights to come as the season unfolds, invoke the let-your-hair-down spirit of summer and tap directly into the fruits, vegetables, and herbs of Ohio's early-, peak-, and, late-summer harvests.

I know that people around the country are growing exquisite crops all year. But, I think there truly is something special about summer flavors in the Midwest, where long, cold winters teach us to savor and make the most of evanescent delights like tiny jewel berries (STRAWBERRY BUTTERMILK), the sweetest maize on earth (SWEET CORN & BLACK RASPBERRIES), and super-cool, knock-you-out Robert Mitchum black peppermint (BACKYARD MINT).

Ohio summer is to be *shared*.

For a peek into our kitchen, a look at my summer playlists, or to learn about upcoming flavors, be sure to check our website regularly. There's LOTS more to come.

All right now, dig in. You keep eating it, we'll keep making it, and a loud summertime soundtrack will power us through the slicing, peeling, hulling, and pulverizing of the glorious bounty arriving crate by crate every day in our kitchen.

To More Pleasures,

Jeni



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Our Approach

Jeni Britton Bauer has been making American artisanal ice creams, sorbets, and frozen yogurts with pure, fresh ingredients from the Ohio countryside and tasty, rare exotics from around the world for more than 15 years. They are from scratch—all of them. All the time.

We always begin with cream from cows that graze grass in southeast Ohio. Into that natural, utterly delicious base we blend jams, syrups, and compotes for the flavors we add to our ever-evolving menu. Because fresh ingredients change with the seasons, so do we, offering 12 to 15 new flavors in our Ohio Love You, Bakeshop, and Holiday collections.

Keeping in tune with the calendar and seasonal ingredients and doing everything by hand requires hard work, but we owe extra effort to the extraordinary people who supply us with extraordinary ingredients—and to all of you who choose Jeni's Splendid Ice Creams.

Jeni Britton Bauer's "SPLENDID SUMMER" Tour!

©LUMBUS // NEW YORK CITY

PITTSBURGH // CLEVELAND // CHICAGO

MINNEAPOLIS // NASHVILLE // CINCINNATI

SEATTLE // SAN FRANCISCO // ATLANTA

Jeni's Splendid Ice Creams at Home is in stores June 15th and Jeni is hitting the road to share tales and techniques from her debut cookbook. On Facebook, Twitter, our blog, and jenisicecreams.com, get the scoop on details, dates, and added tour stops. Throughout summer we'd love to hear from you, share photos, and stories (and read and see yours). Or, give us a call at 614 488 3224. We're easy to reach and eager to talk about everything we're doing every day.

Special Thanks: Val "Robert Mitchum Peppermint" Jorgensen; Adam "Disco Melon" Welly & Jaime "Wayward Seed" Moore; The North Market; Artisan Books; Chris "Integration Acres" Chmiel; Jean "Goat Cheese" Mackenzie; Matthew "Rockmill Brewery" Barbee; and Warren "Snowville Creamery" Taylor; Middle West Spirits; and all the Splendid Ice Cream fanatics throughout America!

ROCKMILL & APRIOTS *Small-batch, Rockmill Tripel Belgian beer
Crisp, floral / Faintly tart stone fruit jam swirls / Rebellion and refinement*

RHUBARB & LIME CARDAMOM *Lime citrus / Tangy yogurt
Cool, smoke-y cardamom / Sweet, roasted rhubarb ribbons of pink / Exotic,
ancient, aromatic / Borderline narcotic*

SWEET CORN & BLACK RASPBERRIES *Super-sweet
sweet corn / Snowville cream / Deep-purple Ohio berries in a jam / A
snapshot of Midwestern summer*

BACKYARD MINT *Robert Mitchum Peppermint / Sweet, bright and
feisty / Steeped and tamed in grassy Snowville cream / Takes the edge off
in the coolest way you'll ever know*

PEACH BUTTERMILK *Puréed peaches / Rich, rich buttermilk
Unmistakable, heavenly scent and taste*

LEMON & BLUEBERRIES *Bio-dynamic yogurt / Naturally
tangy / Lemons and blueberries explode in sunbursts of flavor*

STRAWBERRY BUTTERMILK *Puréed tiny jewel strawberries
Rich, rich buttermilk / Like a bowl of fresh strawberries and cream*

BEEF CAKE WITH BLACK WALNUTS *Cream-cheesed
ice cream / Beets shredded and candied / Ohio black walnuts / The root
of deliciousness*

PARMESAN & ZUCCHINI BREAD *Moist zucchini bread / Nutty
Parmesan / A delightful summertime marriage of distinct flavors*

DISCO MELON SORBET *Bowling ball melon called the 'Disco'
Red, red, juicy flesh / Slightly sweetened / Nothing more pleasing, nothing
more refreshing*

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