

For More Information, Contact:

Sarah Irvin Clark, 614.296.4057



## Grave Digger leads fleet of Monster Jam® trucks as they roar into Paul Brown Stadium in Cincinnati on July 10

*Fun begins at 2 p.m. with Built Ford Tough Party in the Pits*

**(CINCINNATI – June 21, 2010)** – Dennis Anderson and Grave Digger® will lead the pack in the loudest ruckus to come to Paul Brown Stadium this summer as Advance Auto Parts Monster Jam® brings its only Midwest summer stadium show to The Jungle Saturday, July 10.

Twelve monster trucks and drivers in all, including Anderson’s arch rival Tom Meents and his Maximum Destruction truck, will rumble in The Jungle with breathtaking and car-crushing freestyle and racing competitions. The event will be the largest of its kind in the region this summer.

### **A Full Day of Affordable Family Fun**

The show begins at 7 p.m., but the Monster Jam experience starts at 2 p.m. with the Built Ford Tough Party in the Pits. With affordable show ticket pricing – kids’ tickets are just \$5 – thousands of Monster Jam fans take advantage of this FREE-for-ticketholders event in each city along the tour. In addition to being able to meet and get autographs from the 12 Monster Jam drivers, the Party in the Pits at Paul Brown Stadium will also offer fans the opportunity to:

- Watch Monster Jam crew members “tire up” a Monster Jam truck, putting the nearly 6-foot-tall tires onto one of the night’s racing trucks;
- See how a Monster Jam truck body is placed onto a truck;
- See all 12 competing trucks close-up;
- Enjoy a live band, face painters, balloon artists, and other family-friendly entertainment.

### **The Monster Jam Paul Brown Stadium Experience**

Topping 12-feet in both height and width, Monster Jam monster trucks will drive over demolition cars, buses and mobile homes on a clay track at Paul Brown Stadium. And even though they weigh 10,000 pounds, the monster trucks often fly 30 or more feet in the air as drivers complete jumps over ramps and obstacles in the racing and freestyle heats in a quest to be named champion.

-- more --

## **Grave Digger**

Anderson, who created the world-renown Grave Digger truck 28 years ago, is excited to be coming to Cincinnati for the first time. "We are going to tear it up at Paul Brown Stadium," the 2010 World Racing Champion said. "The stadium setting offers us so many more opportunities to take our driving to the limit and provide the ultimate fan experience. I can't wait to hit the dirt!"

Other trucks and drivers participating in the event include Advance Auto Parts Grinder, driven by Lupe Soza; Taz, driven by Adam Anderson; Blue Thunder, driven by Linsey Weenk; Air Force Afterburner, driven by Damon Bradshaw; Spider-Man, driven by Gary Porter; Stone Crusher, driven by Steve Sims; King Krunch, driven by David Smith; El Matador, driven by Daron Basl; and War Wizard, driven by Randy Moore; and Mopar Magic.

## **Fan Involvement**

Anderson recently challenged Cincinnati fans to suggest items they would like to see the Monster Jam team demolish during the July 10 show. Fans can participate in the *Can We Smash It?* campaign online via the [Monster Jam Facebook page](#) or at [www.monsterjam.com/smashit](http://www.monsterjam.com/smashit). Four items will be selected from fans' suggestions and will be put up for final vote June 25. The winning item will be smashed by a Monster Jam monster truck at the July 10 show at Paul Brown Stadium.

## **Donating to the Community**

Monster Jam has partnered with the Anthony Munoz Foundation to help raise funds for the organization's programs to support Tri-State region youth. Both the Hall of Famer Munoz and Grave Digger Driver Anderson have donated autographed helmets that Monster Jam fans can bid on in an online auction. The auction will begin Monday, June 28. Information and links to the online auction will be available at [www.MonsterJam.com](http://www.MonsterJam.com).

## **Tickets**

Monster Jam tickets are affordably priced, with tickets starting at \$10. Limited Gold Circle and VIP seating is available at \$50 and \$35, respectively. Additional seating is available at \$19.50, \$15, per ticket. Kids' tickets are \$5, excluding Gold Circle seating. There is a limit of two children's tickets per each full-price adult ticket purchase. Fans can save \$2 per ticket by purchasing in advance.

Tickets are available at all Ticketmaster locations, including select Kroger's, online at [ticketmaster.com](http://ticketmaster.com) or by phone at 800.745.3000.

For more information, log on to [www.MonsterJam.com](http://www.MonsterJam.com) or follow Monster Jam on Facebook and Twitter. Monster Jam is produced by Feld Motorsports, Inc., a division of Feld Entertainment, the world's largest producer of live family entertainment. For Feld Entertainment information, visit [www.feldentertainment.com](http://www.feldentertainment.com).

###

**About Monster Jam®:** The Advance Auto Parts Monster Jam® Tour is sanctioned by the United States Hot Rod Association® and is the most popular monster truck tour, performing to over 4 million fans annually at the most prestigious arenas and stadiums throughout the world. Monster Jam® shows consist of three main fan-favorite elements – the pit party, racing and freestyle. The pre-show pit party gives all fans a chance to meet the stars of Monster Jam® up-close while taking pictures and getting autographs. The pit parties typically are held on the arena and stadium floors several hours prior to the start of the show. Monster Jam is owned and produced by Feld Motor Sports, Inc., a division of Feld Entertainment.